



2024 Education Outreach Impact Report

The 2024 Education & Outreach initiatives have made a profound impact on students across our community and beyond. Through a combination of in-school programs, free concerts, and outreach to rural and Title 1 schools, we've reached a total of **9,046 students**—a significant increase from the previous year.

Key Highlights:

- **Ambassador Program:** This year, our Ambassador program has directly impacted **7,386 students** in schools, engaging them with live performances and interactive educational experiences.
- **Youth Symphony:** The **Idaho Falls Youth Symphony Orchestra (IFSYO)** welcomed **160 students** in 2024, a marked increase from the previous year, including a new entry level ensemble which does not require an audition to join. Together, all three ensembles offer young musicians the chance to perform and refine their skills.
- **Link Up Program:** A new addition for 2024, the **Link Up** program reached **1,500 students**, with plans to expand further in 2025 to **3,000 students**. This program introduces children to the world of music through hands-on learning and interactive concert experiences.

Outreach to Underserved Communities:

- **Rural Schools:** Our outreach efforts took us to **12 rural schools**, bringing music education to communities that are often underserved.
- **Title 1 Schools:** We also made a concerted effort to reach **16 Title 1 schools**, ensuring that students from economically disadvantaged backgrounds have access to high-quality music education.

Free Concerts:

- Our **Winter (2023) and Spring IFSYO Concerts** welcomed **525** and **610** attendees respectively, showcasing the talent and dedication of our young musicians. In **December 2024**, our Winter concert had over **1100 audience members!**
- Additionally, our **Concert in the Park** saw over **2,000 attendees** in 2024, fostering community engagement and making music accessible to a wider audience.

Notable Achievements & Fun Facts:

- The **farthest area traveled** by a Youth Symphony student was from **Teton Valley**, showing the broad geographic impact of our programs.
- The **most popular song** performed by our Ambassador program was a tie between **"Love Story" by Taylor Swift** and **"Romeo and Juliet" by Beethoven**, reflecting the diverse musical tastes of our student audience.

Education & Outreach Comparison: 2023 vs. 2024:

Ambassador Program: From 5,177 students impacted in 2023 to 7,386 students in 2024, showing a significant 43% increase.

Youth Symphony: From 119 students in 2023 to 153 students in 2024, an increase of 29%. **3 IFSYO ensembles** reflect the growing skills and achievements of orchestra students: **Youth Symphony, Philharmonia,** and **Preparatory Strings Orchestra.**

Link Up Program: Launched in 2024, with 1,500 students participating in its first year and a projected 3,000 students for 2025.

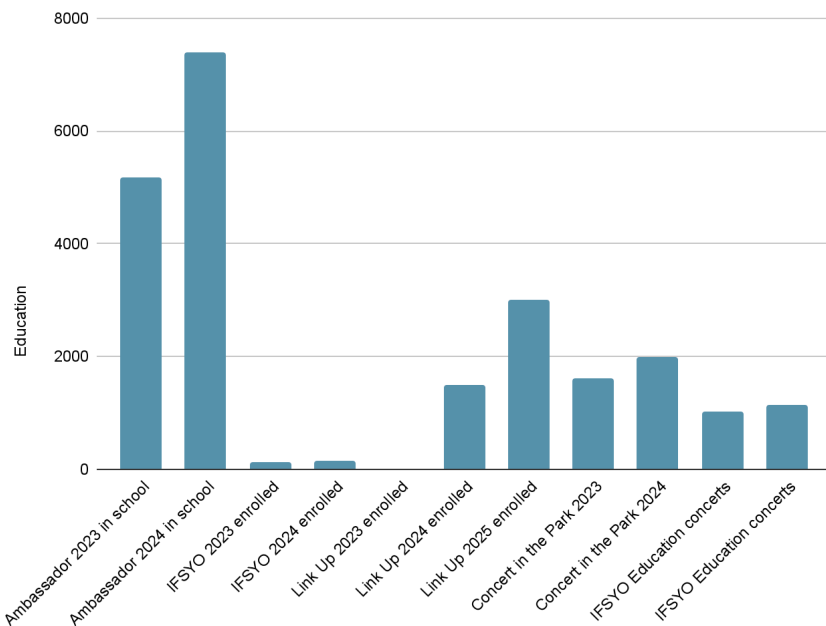
Concerts:

- The **Concert in the Park** series grew by 25%, from 1,600 attendees in 2023 to 2,000 in 2024.
- The **IFSYO Concerts** remained free and open to the public and reached **1,135 audience participants** in 2024, an increase of 11% from 2023's 1,025 concert goers.

Overall, our **2024 Education & Outreach** programs have demonstrated not only significant growth but also an expanding reach that continues to inspire and educate the next generation of musicians and music lovers. With these efforts, we are building a stronger, more connected community through the power of music.

Education & Outreach Comparison: 2023 vs. 2024

Education & Outreach 2023 vs. 2024



Education Sponsors

Key to our success are sponsors and grantors who believe in our mission to bring music to our communities. We are grateful for their support and vision.

- * Arts Idaho
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- * Idaho Falls Power
- * Laura Moore Cunningham Foundation
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- * William J & Shirley A Maeck Family Foundation

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